

Subject: Announcement:::BID Opportunities
From: BID Consortium <labidconsortium@gmail.com>
Date: 01/12/2018 05:03 PM
To: BID Consortium <labidconsortium@gmail.com>

Please find below opportunities for those who may be interested in BID work. For follow-up questions please contact the listed BID representative directly.

Thank you.

Downtown Center BID - Director of Marketing

The Director of Marketing and Communications oversees all marketing efforts that promote Downtown Los Angeles (DTLA) and specifically the Downtown Center Business Improvement District(DCBID). The Director will be responsible for development and implementation of promotional campaigns, digital marketing strategies, public relations initiatives, and public and private events. Along with these duties, the Director is responsible for managing personnel, the marketing budget, cultivating sponsorship dollars to support program needs, maintaining DCBID and DowntownLA.com brand design guidelines and developing corporate and community relationships. The position also supports the marketing efforts of other departments including Economic Development and Operations. (See attached description)

Contact: Elisabeth Cutler (ecutler@downtownla.com)

Culver City Arts District BID - Executive Director

The Culver City Arts District is looking to hire a part-time Executive Director to help manage the programs and Board. The position will only be about 20-25 hours a month (\$45-50 an hour). They are hoping to find someone that can assist with the business outreach, events, board administration, oversee a marketing consultant and generally keep things humming along. It is fairly low-key – and relatively flexible – though the board is looking for a self-starter with exceptional communication skills that can keep things moving along without a lot of oversight.

Contact: Elaine Gerety Warner (elaine.warner@culvercity.org)
Phone: [310.253.5777](tel:310.253.5777)

Byzantine Latino Quarter BID Program Manager

LANI is an expanding agency, therefore, Program Manager responsibilities may be modified as the LANI program develops. At this time the BLQ-BID Program Manager position is a

part-time (20 hours weekly) permanent position. Please see the attached description.

Contact: Rebecca at [\(213\)627-1822 ext. 16](tel:(213)627-1822).

— Attachments: —

DCBID - Director of Marketing 01.04.2018.pdf	121 KB
JobDescriptionBIDManager.pdf	18.0 KB